



Harness the power of your data

Discover how you can optimise your data strategy, improve decision-making, and support AI with powerful data solutions from Computacenter and IBM

LET'S GO



Supporting AI and data-driven business decisions

Data powers every Artificial Intelligence (AI) initiative. It's behind every informed decision. It enables greater automation, innovation and competitive advantage. But like anything valuable, data needs to be looked after in the right way.

According to a McKinsey report, AI adoption had jumped to 72 per cent by early 2024 – up from 55 per cent in 2023.¹ And every AI-based initiative requires accurate, relevant and consistent data.

Many organisations are hampered in their AI and analytics progress by poor governance, data silos, a lack of scalable data infrastructure and security concerns.

Computacenter and IBM help organisations address these challenges and unlock the value of data with our comprehensive data solutions. Together, we streamline data management and safeguard data quality. We simplify compliance with data regulations. We scale up data infrastructures. And we prepare data architectures for AI initiatives.

By working with Computacenter and IBM to optimise their management and use of data, organisations can gain greater insights to drive increased profitability and business growth.

Working with Computacenter and IBM to optimise your data can help:

Improve data management and data quality.

Accelerate AI initiatives.

Protect and secure data.

Enhance scalability to support business growth.

Simplify compliance with regulatory requirements.

Maximise efficiency and enable more data-driven business decisions.

How do your data capabilities measure up?

Improve your data maturity with a Computacenter Data Needs Assessment.

Organisations need to capture the right data to make data-driven decisions. Holding insufficient data can lead to a lack of clarity and inaccurate insights, while storing the wrong data in the wrong place or with insufficient security can lead to non-compliance with data protection regulations.

Computacenter's Data Needs Assessment service helps organisations avoid these pitfalls by establishing a clear understanding of what data you're capturing, how it's stored and how it's processed.

The six- to eight-week assessment includes workshops, interviews with key stakeholders and technology reviews, culminating in a presentation and report that highlight your strengths and identify areas for improvement. We work across all your IT environments and services, including on-premise, co-location data centers and cloud, to provide insights into data management processes and data quality, and provide recommendations on next steps.



The benefits of a Computacenter Data Needs Assessment:

Aligns data to your wider business strategy.

Helps establish stakeholders and buy-in for sustained support.

Provides a foundation for:

- ✓ Developing data strategies.
- ✓ Implementing governance frameworks.
- ✓ Making informed investments in data infrastructure and analytics capabilities.

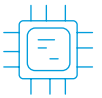
Builds a capability map so you can identify trends and insights to guide strategic planning, operational efficiency improvements and allocation of resources.



Powerful data solutions from Computacenter and IBM

Computacenter and IBM have worked in partnership for more than 30 years to help organisations transform their businesses with technology.

As the largest IBM solutions provider in the UK and EMEA and an IBM Platinum Business Partner, Computacenter helps source, deploy, manage and optimise IBM technologies so organisations can maximise their return on investment. Together, our combination of cutting-edge technologies, proven processes and proactive services enable our customers to achieve their business goals.





Data management

Ensuring data accuracy, availability, and consistency through comprehensive data governance frameworks

Before organisations can use their data effectively, they need to understand the data they have, where it's located and any constraints on its usage. Effective data management can be complex and time-consuming, however, especially with spiralling data growth.

With the collaboration between Computacenter and IBM, organisations can establish comprehensive governance frameworks and robust data stewardship practices that enhance data accuracy, availability and consistency. We offer advanced tools from IBM for data lifecycle management that reduce the time and effort involved in day-to-day data management. IBM's solutions can also improve data searchability to support real-time processing and ensure decision-makers have rapid access to the high-quality data they need.

With more efficient and scalable data management, organisations can free up resources for more strategic initiatives.

Our strategic data solutions



Data quality

Enhancing the reliability and integrity of data, using advanced analytics

The quality of your AI outcomes can only ever be as good as the quality of your data. Inaccurate, invalid or irrelevant data can lead AI algorithms astray, resulting in poor results. Low quality data can also impact reporting and decision-making.

Computacenter and IBM work with organisations to improve the reliability and integrity of their data, so they can be sure it will result in meaningful insights. Using advanced analytics in IBM solutions you can perform real-time data validation and improvement, identifying and rectifying inconsistencies before they can impact your analysis.

With clean, high-quality data, you can be confident that the insights you derive lead to tangible business benefits.





AI readiness

Preparing the data infrastructure for seamless AI integration

AI has an increasingly important role in an organisation's competitive advantage. But to enable AI adoption at scale, organisations must first ensure their data is suitable.

Working with the expertise of Computacenter and IBM to assess AI readiness can help organisations understand how well prepared they are to support AI initiatives, what they need to do next and identify potential use cases. We use advanced analytics in IBM watsonx™ to prepare your data for AI by detecting anomalies and potential security threats. Using the comprehensive AI-enabled platform, you can build, deploy and scale up AI applications with greater ease and efficiency. By simplifying the training, validation, tuning and deployment of machine learning and generative AI models, IBM's platform makes it easier to leverage AI at scale.

Our AI readiness solutions help organisations seamlessly integrate AI capabilities into their data environment, enabling them to harness AI-driven automation, enhance decision-making and drive innovation.

High-performance architectures

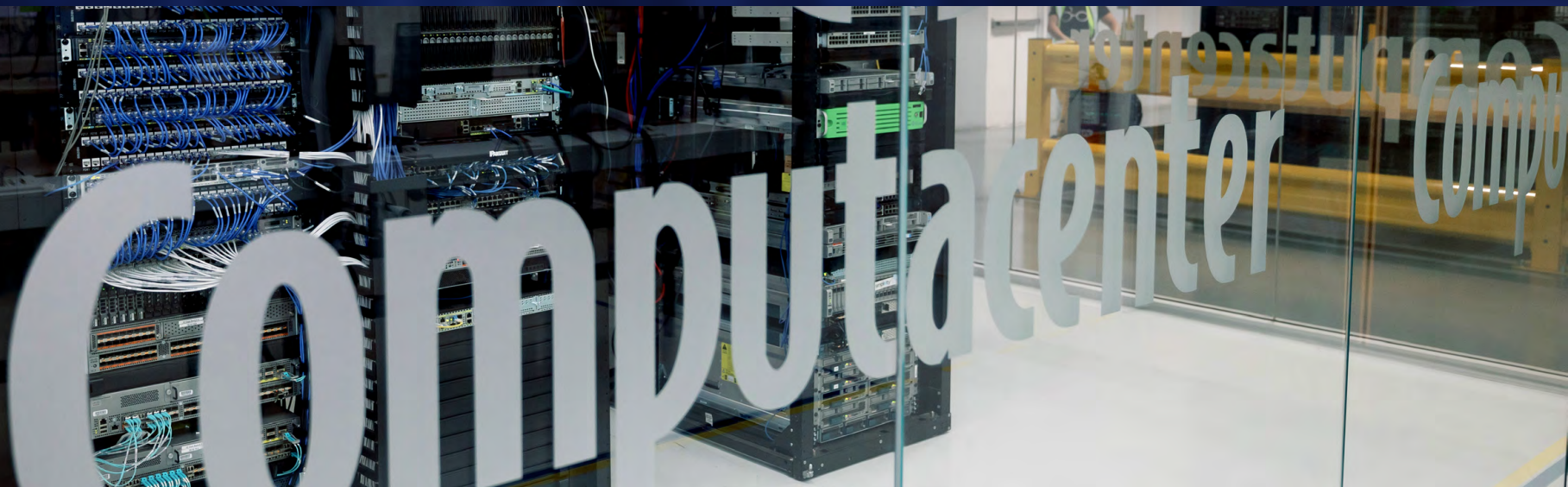
Supporting computationally heavy AI and machine learning activities across hybrid environments

From launching new services and adapting to changing regulations to business mergers and AI initiatives, business needs are constantly changing when it comes to data.

Together, Computacenter and IBM help organisations keep pace, with data architectures that offer the flexibility and scalability to support high-performance computing across edge, core and cloud environments. The IBM watsonx™ platform provides tools for robust governance

and the ability to seamlessly migrate data across diverse environments. It also offers continuous monitoring, threat detection and an enterprise-ready platform to scale AI workloads efficiently.

Our high-performance infrastructure solutions ensure your data remains available and adaptable, wherever it resides, so you can continue to maximise its value and meet new challenges as your business grows.





Our strategic data solutions

Data governance and compliance

Establishing robust policies and practices to simplify compliance with industry regulations

The regulatory landscape is continually evolving. With reputational and financial penalties for organisations that fail to demonstrate compliance, it's essential to create a robust foundation for data governance and compliance.

Organisations can access the tools and expertise that they need to navigate regulatory compliance with Computacenter and IBM. We help establish data management policies that safeguard

data integrity and align reporting with compliance requirements. Using IBM solutions, organisations can automate compliance checks, leverage advanced analytics to detect data anomalies and identify potential security threats faster.

With the right tools and processes in place, organisations can make compliance easier and more efficient, thereby reducing risk and cost.

Maximise the value of your data

Optimising the management and use of your data greatly increases its value to the business. As the lifeblood of AI and informed decision-making, data can help increase competitive advantage, boost profitability and fuel growth. But with increasing data complexity, exponential data growth and regulatory risks, it can be challenging to harness. With Computacenter and IBM, organisations can leverage cutting edge technologies, proven processes, and expert services to get the most from their data.

To find out more about how we can help you optimise your data, or to book a Computacenter Data Needs Assessment, contact your Computacenter Account Manager, call **01707 631000** or email **enquiries@computacenter.com**.

About Computacenter

Computacenter is a leading independent technology and services provider, trusted by large corporate and public sector organisations. We are a responsible business that believes in winning together for our people and our planet. We help our customers to Source, Transform and Manage their technology infrastructure to deliver digital transformation, enabling people and their business. Computacenter is a public company quoted on the London Stock Exchange (CCC.L) and a member of the FTSE 250. Computacenter employs over 20,000 people worldwide.

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